



# FAMILY FIRST



Steve Fielding **Family First** Senator for Victoria

**MEDIA RELEASE**

SF/340. Thursday, July 3, 2008

## **LIQUOR COMPANIES CAN'T PASS THE BUCK**

FAMILY First Senator Steve Fielding has hit back at liquor company chiefs who have slammed the idea of health warning labels on alcohol.

“It’s not surprising that the liquor companies have rejected Family First’s calls for warning labels to be placed on alcohol drinks but it is disappointing,” Senator Fielding said today.

“Companies have a responsibility to ensure drinkers, particularly young drinkers, know that their product can cause harm if misused.

“It’s just plain wrong for these multi-million dollar companies to pass the buck on tackling binge drinking and say ‘it’s not our concern’ when they make the product.”

“Some of these liquor bosses have called for community education on binge drinking and surely warning labels are part of that education process.”

Family First is continuing to apply pressure to the Rudd Government to agree to add warning labels to alcoholic drinks and to ban alcohol advertising on daytime television.

**For media enquiries phone 0409 550 446**

**[www.stevefielding.com.au](http://www.stevefielding.com.au)**